

November 2003

**Contact: Frances Weyand
Director of University Relations
770-423-6203**

New study shows value of KSU degree for graduates and state

KENNESAW, Ga. (Nov. 5) — A new report on higher education commissioned by the University System of Georgia’s Intellectual Capital Partnership Program (ICAPP) shows that Kennesaw State University graduates earn an average of \$14,903 per year more than their high-school-educated counterparts.

The study, “Value of University System of Georgia Education,” analyzed the earnings of University System students who graduated between 1993 and 1997 and found that the increased earnings resulting from their college degrees added \$102.6 million to Cobb County’s economy during 1998 — the most recent year for which data was available.

In addition, the study looked at which occupations will have the highest number of job openings in Georgia through the year 2010. Registered nurses, computer support specialists, accountants and auditors, and teachers will be some of the most in-demand professions. Kennesaw State provides well-educated, job-ready graduates in all of those fields.

Full copies of “The Value of University System of Georgia Education” may be downloaded from the ICAPP Web site at: <http://www.icapp.org/publications.htm>.

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Kennesaw State University is a comprehensive, residential institution with a growing student population of 17,500 from 123 countries. The fourth largest state university out of 34 institutions in the University System of Georgia, KSU offers more than 55 undergraduate and graduate degree programs.

1000 Chastain Rd., #2202 • Bldg. #20, Rm. 107 • Kennesaw, GA 30144-5591

Phone: 770-423-6203 • Fax: 770-423-6737 • www.kennesaw.edu