

ICAPP® | The Economic Development Program of the University System of Georgia



ICAPP
connects the
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resources
of Georgia's
35 public colleges
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JULY 11, 2011

USG Resources Help Secure \$30 Million Investment and up to 110 Jobs in New ThyssenKrupp Operation in Alpharetta

ICAPP is key point of contact for ThyssenKrupp for ongoing collaborations with USG

ICAPP — Part of the Recruiting Team

In 2010, ICAPP staff answered the call from the Metro Atlanta Chamber of Commerce for "Project Hardware," which held the promise of a new IT Professional Services Headquarters in Georgia. ICAPP staff met with the prospect several times, providing requested information on several USG degree programs, opportunities for collaboration with faculty, and international education programs, and then waited for the company's decision, along with the rest of the Georgia team. The announcement came on January 6th, 2011; ThyssenKrupp was moving its IT headquarters to Alpharetta.

ICAPP — Portal to USG Resources for ThyssenKrupp

Now that ThyssenKrupp is ramping up its operations in Alpharetta, ICAPP gives the company a single point of contact to explore collaboration with USG institutions for student internships, students studying abroad, research, recruiting graduates, and executive education. Robert Trotter, president and chief information officer of ThyssenKrupp IT Services North America, met with key University of Georgia (UGA) faculty and staff on campus in March 2011 to begin laying the foundation for future collaborations.



Robert Trotter, president and chief information officer, ThyssenKrupp IT Services North America

"Planned partnerships with the University System of Georgia also played a large role in the decision. ThyssenKrupp IT Services is excited about becoming a part of Georgia's future."

ROBERT TROTTER

"ThyssenKrupp to bring IT headquarters, jobs to Alpharetta," Leon Stafford, The Atlanta Journal-Constitution, January 6, 2011

"The value to ThyssenKrupp is graduates who are ready to work in Germany and the U.S."

JANE GATEWOOD
UGA'S DIRECTOR OF INTERNATIONAL PARTNERSHIPS

In one exciting project, UGA will identify students in Management Information Systems, Computer Science and Business for an internship exchange program. The students will begin an internship at ThyssenKrupp's Alpharetta location, followed by an internship at the ThyssenKrupp corporate headquarters in Essen, Germany, and continued studies at a German university. An equal number of students in similar majors at the German university will do the same, in reverse.



"Creating A More
Educated Georgia"