

ICAPP® | The Economic Development Program of the University System of Georgia



OCTOBER 1, 2010

USG Delivers on State of Georgia Incentive Package for NCR Headquarters Relocation

ICAPP brings together faculty from Georgia State, Georgia Tech and University of Georgia (UGA) for the first of 14 executive leadership development sessions.

ICAPP
connects the intellectual resources of Georgia's 35 public colleges and universities to the state's business community in innovative ways.

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July 2010 saw the beginning of 12 months of intensive executive leadership development for 380 executives selected by NCR. The State of Georgia included the program as part of the incentive package that helped bring NCR's headquarters to Georgia.

Sessions are split between the executive education centers of UGA's Terry College of Business, and Georgia State's Robinson College of Business, both located in the Buckhead area of Atlanta.

USG Executive Leadership Development for NCR

| Sessions | Session Length | Faculty | NCR Executives |
|----------|----------------|---------|----------------------|
| 4 | 6 days | 6 | 80 Leaders |
| 10 | 3 days | 5 | 300 Emerging Leaders |

Georgia Tech's Dr. Nate Bennett (left), Catherine W. and Edwin A. Wahlen Professor of Management, led Day 1: Strategic Thinking. Here, he meets with NCR executives during a break.



On Day 3, he joined Dr. Steven D. Olson, Director of The Center for Ethics and Corporate Responsibility at Georgia State, to lead the group through studies on innovation.



On Day 4, NCR executives in marketing, talent development, and other disciplines developed higher levels of business and financial acumen through NCR real-life case studies.

UGA's Dr. Jim Linck, Associate Professor, Department of Banking and Finance, Terry College of Business, led Day 4.



"Creating A More Educated Georgia"