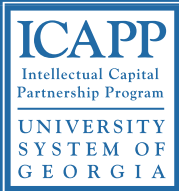


ICAPP® | The Economic Development Program of the University System of Georgia



DECEMBER 1, 2011

Fast-Growing Degree in Supply Chain Management Meets Logistics Employers' Needs; Prepares Georgians for Careers in a Vital Industry

ICAPP project funded development of a Supply Chain Management degree minor and internship program at Clayton State University

Since Clayton State University first offered a minor in Supply Chain Management in May 2010, all 53 graduates with a minor or major in Supply Chain Management have been employed in logistics after graduation.

That doesn't surprise the program's director John Mascaritolo, who joined Clayton State's faculty in 2007 after 35 years in the logistics industry. "We hear from employers that our graduates have a wide scope of basic knowledge that makes them ideal for entry level supervisory/managerial positions," he says. The success of those graduates has fueled the program's growth. "Today, we have 46 majors and 187 minors in Supply Chain Management."

When Mascaritolo arrived at Clayton State, he implemented the ICAPP project to expand an existing two-course concentration into a four-course minor, and to develop a student internship program with local companies. Student internships, involvement in industry organizations, and networking with a broad range of Georgia's logistics employers remain an important part of the Clayton State program.



Angel Kalinov graduated from Clayton State in 2010 with a business degree and a minor in Supply Chain Management, and began working for C.H. Robinson, one of the world's largest logistics providers with operations in Atlanta, Duluth and Pooler, Georgia. After three months, Angel was promoted to an international position within the company.

Jeff Martin's student internship at RockTenn led directly after graduation to his current job as Supply Chain Analyst with the company.

"I knew that I wanted to work with RockTenn because of my experiences with the company during my internship," says Martin.

"I worked on a mix of projects with people from a variety of divisions, all the way from the plant floor to the corner office at headquarters. Likewise, people at RockTenn knew that I was a good fit for the company before they had to make a hiring commitment, so the internship benefitted both of us."



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Clayton State Supply Chain Management Timeline

- 2005** 2 courses developed for Supply Chain Management concentration
- 2007-2009** ICAPP project adds Supply Chain Management degree minor and internship program
- 2010** First graduates with a Supply Chain Management minor (May 2010)
Supply Chain Management major approved, first graduates (December 2010)
- 2011** Articulation agreement allows students with an associate degree in Supply Chain Management from Atlanta Technical College to enter the Clayton State program with advanced standing
Clayton State opens new Center for Supply Chain Management to provide logistics-specific professional development