

ICAPP® | The Economic Development Program of the University System of Georgia



JUNE 6, 2011

University System of Georgia (USG) Helps Bring Jobs to Georgia: ICAPP Team Supports 44 Georgia Projects in 2010

GE Energy, MAGE Solar, Novelis, King's Hawaiian, Firth Rixon, and ANTS Software among the relocating firms

ICAPP

connects the intellectual resources

of Georgia's

35 public colleges

and universities

to the state's

business

community in

innovative ways.

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ICAPP's 2010 Economic Development Prospects Served

Type of Industry/Company

- Advanced communications
- Architectural specialty building products
- Aviation
- Automotive
- Defense
- Electronics
- Energy
- Environmental services
- Financial services
- Gaming
- Information technology – network security, network usage tracking, data warehousing
- Software development
- Weather forecasting & broadcasting

Type of Operation

- Advanced manufacturing
- Headquarters
- Research & development
- Shared business & IT services

ICAPP brought connections with Georgia's higher education resources in 2010 to economic development projects led by the Georgia Department of Economic Development (GDECD) and other economic developers.



MAGE SOLAR opened its North American headquarters in Dublin, Georgia, in July 2010. Here, Governor Nathan Deal visits MAGE SOLAR in Ravensburg, Germany, on May 20, 2011.

Higher Education Institutions & Systems:

Advance innovation in their local economies

Help employers prosper and grow

Play a vigorous role in community revitalization

Create an educated population

A NEW PARADIGM FOR ECONOMIC DEVELOPMENT, THE NELSON A. ROCKEFELLER INSTITUTE OF GOVERNMENT, MARCH 2010

See page 2 to see how one project worked.



"Creating A More Educated Georgia"

Valley Industrial Products

> March 19, 2010

GDEcD and Georgia Electric Membership Corp. (GEMC) asked ICAPP to help identify the prospect company's needs that could be met by USG resources. ICAPP pinpointed three:

- recruiting and developing talent,
- R & D expertise and collaboration opportunities, and
- an ICAPP liaison to serve as a single point of contact for USG resources.

> March 23, 2010

ICAPP staff presented relevant USG expertise during a company site visit, including:

Georgia Tech

Academic Programs

- Industrial and Systems Engineering (ISyE)
- Materials Science and Engineering (MSE)
- Mechanical Engineering
- Industrial Design (ID)
- College of Management (COM) – Operations Management (OM) focus area

Research Centers

- Manufacturing Research Center (MARC)
- Materials Analysis Center (MAC)
- Composites Manufacturing and Research Laboratory and the Composites Education and Research Center (CERC)
- Keck Virtual Factory Lab
- Supply Chain & Logistics Institute

Southern Polytechnic State University

- Industrial Engineering Technology Department
- Mechanical Engineering Technology Department

Georgia Southern University

- Mechanical Engineering Technology

University of Georgia

- Lamar Dodd School of Art / Interior Design

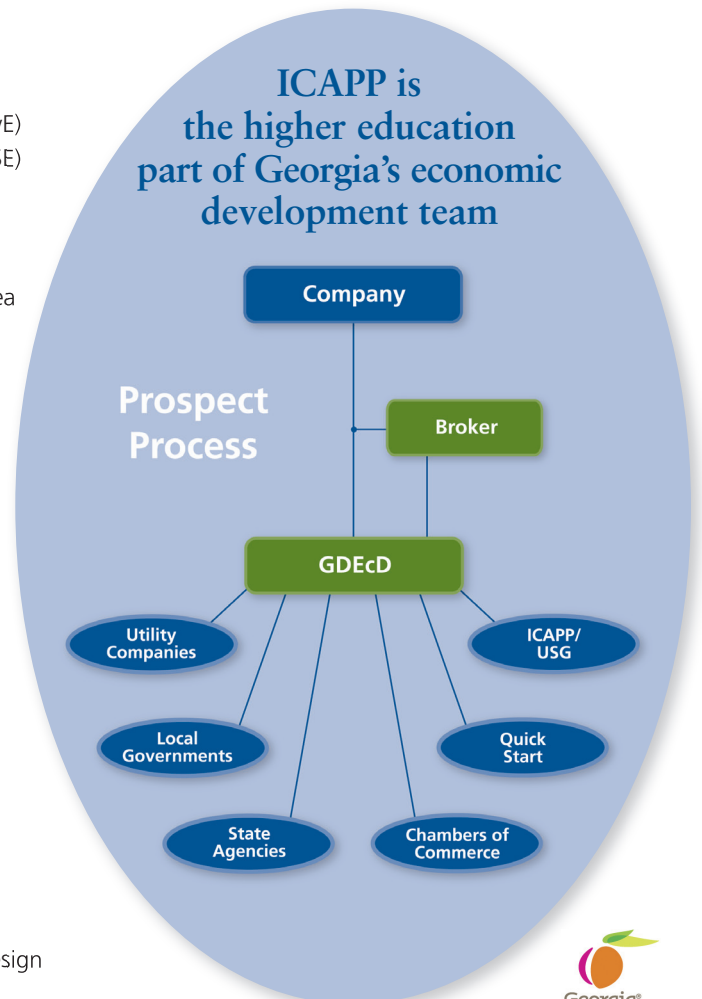
> April 5, 2010

The Company provided detailed position descriptions for critical talent, and ICAPP staff began working with USG career services and alumni association offices, Georgia Tech's Manufacturing Extension Offices, Centers of Innovation, and other networks to identify and attract qualified candidates. Work continued until the positions were filled.

> Mid-June, 2010

Valley Industrial Products opened in Fort Valley, Georgia.

ICAPP is the higher education part of Georgia's economic development team



"Creating A More Educated Georgia"



Source: Georgia Department of Economic Development (GDEcD)