



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

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Media Release

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UNIVERSITY SYSTEM OF GEORGIA RECEIVES EXCELLENCE IN ECONOMIC DEVELOPMENT AWARD FROM THE INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

The University System of Georgia (USG) received an Excellence in Economic Development Award for its *Intellectual Capital Partnership Program (ICAPP)* in the category of Partnerships with Educational Institutions for communities with populations of greater than 500,000 from the International Economic Development Council (IEDC).

The honor was presented at an awards ceremony on Tuesday, September 28 during the IEDC Annual Conference, September 26-29 in Columbus, Ohio.

"We recognize the University System of Georgia for providing successful strategies to promote new paradigms in economic development in this period of global recovery," said William Best, IEDC chair. "Our awards honor organizations and individuals for their efforts in creating positive change in communities. The University System of Georgia is showing that they are at the forefront of the economic development profession and are using innovative and effective practices that can be replicated in other communities."

The Intellectual Capital Partnership Program (ICAPP) is the economic development program of the USG, comprised of Georgia's 35 public colleges and universities. Created in 1996 by the USG's governing Board of Regents, ICAPP helps academic programs innovate and accelerate talent development to grow jobs in Georgia, and provides economic developers with a single point of access for the System's statewide resources.

ICAPP builds programs to educate Georgians to fill positions that require college education, and that impede Georgia's economic development because not enough people have the skills and knowledge required to fill them. ICAPP helps grow Georgia's workforce in areas critical for economic development.

ICAPP is also a partner with other economic development agencies, especially the State's Department of Economic Development. ICAPP brings an up-to-date knowledge of the wide range of resources at Georgia's 35 public colleges and universities, insights about how those resources work, and how they could be tailored to add value to Georgia's incentive package. ICAPP staff members have the relationships to quickly access University System resources and combine them into a Georgia solution

that the State's Department of Economic Development can offer to a prospect as part of the State's incentive package.

The Excellence in Economic Awards Program annually recognizes the world's best economic development programs and partnerships, marketing materials, and the year's most influential leaders. The program honors organizations and individuals in 28 categories for their efforts in creating positive change in urban, suburban, and rural communities.

The International Economic Development Council (IEDC) is the premier membership organization dedicated to helping economic development professionals create high-quality jobs, develop vibrant communities and improve the quality of life in their regions. Serving more than 4,500 members, IEDC represents the largest network of economic development professionals in the world. IEDC provides a diverse range of services, including conferences, certification, professional development, publications, research, advisory services and legislative tracking.

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